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CWD and Devoucoux Sign Five-Year Sponsor Deal With Galway Downs and Woodside

Temecula, Calif., March 27, 2014 – Two top-quality saddle makers – CWD and Devoucoux – have signed five-year sponsorship agreements with the Galway Downs International Events and the Woodside International Horse Trials. CWD and Devoucoux will be presenting sponsors at the three international events held at these two locations each year

“Their five-year sponsorship agreement has provided us with an incredible commitment that assists us in advancing the quality of the sport through our events at Galway and Woodside,” said Robert Kellerhouse, the organizer at Galway Downs and Woodside. “The historic term of this deal is indicative of the confidence they have in their vision of advancing their own goals through our events.”

Galway Downs offers an international horse trials at the CIC3*, CIC2* and CIC1* levels in March and the international three-day event at the CCI3*, CCI2* and CCI1* levels in November. Woodside offers an international horse trials at the CIC3*, CIC2* and CIC1* levels in October. CWD and Devoucoux will also be presenting sponsors at the Woodside Horse Trials in May, where the Preliminary Challenge is the featured division.

CWD (www.cwdsellier.com) and Devoucoux (www.us.devoucoux.com), now both owned by the same fine leather goods company in France, have been sponsors of Galway Downs for many years. In fact, David Attal of Devoucoux recalled that their association with Galway Downs began shortly after the event’s founding in 1999.

“We felt like it was time to strengthen our long partnership even more over a long period of time,” said Attal. “Both events are growing and evolving really well, and we felt that they are a perfect match with the innovation and the value of our saddles. “

Bertrand Pelletier of CWD also believes that CWD and the Galway Downs and Woodside events have much in common.

“Robert and his staff are as passionate about their events as we are about our saddles,” he said. “We are very innovative in the design and production of our saddles, and they are the same with their events. So we believe that it makes sense for our growing brand to be associated with these growing events.”

Added Kellerhouse, “Our goal is always to continue to improve upon what we offer to our competitors, the horse owners, our sponsors and our

spectators. The support from CWD, Devoucoux and all of our sponsors is incredibly important to move our events forward. I am grateful for their support.”

In addition to CWD and Devoucoux, the Adequan/USEA Gold Cup Series, Equine Insurance of California and Sunsprite Warmbloods are the Presenting Sponsors of the Galway Downs International Horse Trials.

The Gold Medal Sponsors are: California HorseTrader, MD BarnMaster, Ian Stark Equestrian Centre and Professional’s Choice.

The Silver Medal Sponsors are: Charles Owen, Embassy Suites-Temecula, Holiday Inn Express, SmartPak and Temecula Creek Inn.

The Bronze Medal Sponsors are: American Medical Response, American Horse Trials Foundation, Auburn Laboratories, California Riding Magazine, The Chronicle of the Horse, Dean and Co. LLC, Freedom RV Rentals, Geranium Street Flowers, Majyk Equipe, Point Two Air Jackets, Ride On Video, San Luis Rey Equine Hospital, Triple Crown Nutrition and Voltaire Design.

The Friends are: Brewens Empire Trolley Company, Copper Meadows, Eventing Training Online, and Success Equestrian Pads.

General admission for the Galway Downs International Horse Trials is only \$10 per day in advance, \$15 at the gate, with children under 12 free when accompanied by a paying adult.

Patron’s passes – which include seating in the ringside tent, lunch and a full selection of beverages – are also available for \$55 per day on Friday and Sunday, \$75 for Saturday, or \$150 for the weekend in advance. For advance reservations, go to www.galwaydowns.com.

For more information on the Galway Downs International Horse Trials, visit www.galwaydowns.com or call 951-303-0405. To learn more about eventing, visit the U.S. Eventing Association’s website (www.useventing.com).