

For Immediate Release

For More Information:
Contact Press Officers John Strassburger & Heather Bailey
707-217-5072/phoenixenterprisesPR@gmail.com

Enjoy The Music At Galway Downs International Three-Day Event

Temecula, Calif., Oct. 15, 2012 – With a wide range of musical acts performing throughout the weekend, plus local wine-, beer- and food-tasting opportunities, the 2012 Galway Downs International Three-Day Event, on Nov. 1-4, will be more spectacular than ever before.

Along with the music, food and beverages, the Galway Downs International Three-Day Event – at the Galway Downs Equestrian Center, just east of Temecula, Calif. – will present the best riders from the West Coast and the East Coast vying for the top-placed prizes.

The total prize money for the Galway Downs International Three-Day Event is \$33,000, including a \$21,000 purse for the CCI3*.

Thursday evening will feature the classical jazz combination Barnaby Finch & Friends (from 5:00-6:30 p.m.) and Robin Adler performing a Joni Mitchell tribute (from 6:45-7:45 p.m.).

On Friday evening, after the conclusion of the second day of dressage, blues and folk soloist Lee Koch will start the show at 6:00 p.m. And then the weekend's premier act will take the stage at 7:15 – Tony Suraci performing The Highwayman Show, featuring the beloved classics of Johnny Cash, Willie Nelson, Waylon Jennings and Kris Kristofferson.

On Saturday, from noon to 5:00, five different musical acts will perform in five oases located around the cross-country course. Besides the beautiful music, each oasis will feature a special selection

of food and drink to enjoy while cheering for the horses and riders as they gallop around the cross-country course. The five acts will be: Tim Walsh, Kenny Marquez, the Tacky Little Hat Shop, Lee Koch and Jillian Calkins.

But the music won't end when the cross-country competition stops. At 5:00 p.m., Motown artist Gino Walker, the "Queen of the Divas," will take the stage, followed by Rod Lincoln, with special guest Lee Rocker of the Stray Cats.

The Galway Downs International Three-Day Event will offer more than musical entertainment, though. Automotive fans will enjoy navigating the hills, ditches and water on the Land Rover test-drive course, located next to the Galway Downs cross-country course, from Friday through the show jumping climax on Sunday.

Land Rover is the official automotive sponsor of the U.S. Equestrian Federation and the official vehicle of the U.S. Eventing Team, so spectators and competitors will have a chance to navigate one of these exceptional vehicles around a unique obstacle course built just for the Galway Downs International Three-Day Event—it's truly a once-in-a-lifetime experience.

Land Rover, the Professional Riders Organization, Professional's Choice and Equine Insurance of California are the presenting sponsors of the Galway Downs International Three-Day Event.

The Professional Riders Organization was founded in 2009 by more than two dozen upper-level event riders who sought to raise the profile of eventing, broaden its reach with spectators and fans, and work to promote horse and rider safety. In 2010, PRO was incorporated as a non-profit trade association. A portion of all tickets sales will benefit Operation Homefront, PRO's charitable partner.

Professional's Choice, a leader in the equine-care industry, offers a wide range of products whose purpose is to protect horses

and riders from athletic injuries. Their technologically advanced products, made for both the English and Western disciplines, include protective and therapeutic boots and wraps, saddle pads, girths and apparel.

Equine Insurance of California, owned by long-time Galway Downs supporters Joe Parker and Donna Chopp, has generously donated the warm-up ring where competitors will do their critical final preparation to attack the cross-country course.

The generous additional sponsors of the Galway Downs International Three-Day Event include: Advanced Protection Formula by Auburn Laboratories Inc., American Medical Response, the American Horse Trials Foundation, Big Horse Feed, *California Horse Trader*, *California Riding Magazine*, Charles Owen, Devoucoux Bairritz-France, Doug Hannum Equine Therapy, Embassy Suites Hotel, Equine Comfort Products, Flair Equine Nasal Strips, Geranium Street Equestrian, Holiday Inn Express & Suites, KATY 101.3 FM, Ludus Tours, MDBarnmaster, Point Two Air Jackets, Ride On Video, Smartpak Equine, Sunsprite Warmbloods, Temecula Creek Inn and Voltaire Design.

General admission for the Galway Downs International Three-Day Event is only \$8 per day in advance, \$10 at the gate, on Thursday, Friday and Sunday, with children under 12 free when accompanied by a paying adult. General admission for Saturday's cross-country is \$12 in advance and \$15 at the door. Children are free when accompanied by a paying adult. Fans can also buy a VIP musical ticket, which includes seating for all the musical shows.

Patron's passes – which include seating in the ringside tent, lunch and a full selection of beverages – are also available for \$55 per day or \$150 for the weekend in advance. For advance reservations, go to www.galwaydowns.com.

For more information on the Galway Downs International Three-Day Event, visit www.galwaydowns.com or call 951-303-0405. To learn more about eventing, visit the U.S. Eventing Association's website (www.useventing.com).